

Mert Kizilelma

Visual Communication & Graphic Designer

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LinkedIn: <https://www.linkedin.com/in/mert-kizilelma/>

Portfolio: www.fullstudent.com



About Me

I'm Mert, a graphic designer with a knack for visual storytelling. With nearly two years of experience and a portfolio showcasing my creative journey at www.fullstudent.com, I have a fervent affinity for game design. I'm eager as a Junior Designer to help brands bring their stories to life. I take pride in simplifying complex topics and finding innovative design solutions. And, by the way, I've co-designed an Action-Tower-Defense PC game - how cool is that?

Professional Experiences

Glow Communication, Berlin, Germany

Film & Animation Designer (Intern and Working Student)

September 2021 - October 2022

At Glow Communication, I crafted and refined visual materials for presentations across over 25 diverse companies. I pioneered image and video templates for efficient reuse within the organization.

Canans Rezepte · Freelance

Video Editor | Graphic Designer | Social Media Management

March 2023 - Present

Working freelance for YouTube influencer Canan, I showcased and honed my skills in design, communication, and presentation.

CookieKoala

Lead Game Designer & Co-Director for "Zom Wick" (an Action-Tower-Defense PC Game)

April 2023 - Present

At CookieKoala, I spearhead a team of four designers/programmers, focusing on designing an engaging Tower-Defense adventure game. I laid out the design blueprints, structured modules, and crafted both presentations and a comprehensive 50-page pitch.

Last Crow Games

Project Director

January 2023 - Present

As Project Director at Last Crow Games, I frequently break down and convey intricate subjects to my team in a straightforward manner.

Education**Berlin International University, Germany**

BA in Visual Communication & Graphic Design (Final Grade: 1.5 / Thesis: 1.0)

October 2019 - October 2022

Recognized for the top thesis in the entire department. I delivered lectures on subjects like RSVP and its cognitive impact, garnering praise for making presentations engaging and audience-centric. My bachelor thesis was exhibited as the best of the year and can be viewed on my website (www.fullstudent.com/the-last-crow).

Yasar University, Izmir, Türkiye

Semester abroad in Visual Communication Design

October 2018 - October 2019

Skills

- Expertise in Adobe Creative Suite (all programs), Figma, AI Tools, Procreate, Callipeg
- Experience in preparing and delivering presentations, especially PowerPoint
- Skills in design, communication, presentation, and writing
- Ability to adapt to business environments
- Fluent in German, English, and Turkish
- Experience with Unity for game design and development
- Efficient planning and project management know-how (Trello, Asana)
- Strong storyboarding and organization abilities (Miro, Figma)
- Effective oral communication, both in-person and online (Slack, Discord, Teams)
- Exceptional presentation capabilities

Referenzen

BERLIN INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES
TRANSCRIPT OF RECORDS

STUDENT FIRST NAME: Mert
STUDENT LAST NAME: Kizilelma
PROGRAM: Graphic Design & Visual Communication
FIRST TERM: 2019-2020
DATE AND PLACE OF BIRTH: 11.04.1998, Berlin, Germany
STUDENT ID: 1902011

has successfully completed the Bachelor program in Graphic Design & Visual Communication on the basis of the valid Study and Examination Regulations with the overall grade of **1,5** and completed the required 180 credit points.

The examinations were graded as follows:

| SEM ID | Course | Grade | Credits (ECTS) | Acquired externally | Module | Module grades (weighted means) | Credits (ECTS) included | Module grade * ECTS credits per module |
|--------|---|-------|----------------|---------------------|--|--------------------------------|-------------------------|--|
| 1 | 31001010 Basic Design 1 | 2,0 | 5,0 | * | | | | |
| 2 | 31001030 Basic Design 2 | 1,7 | 5,0 | | 01 Design Basics | 2,0 | 20,0 | 40,0 |
| 1 | 31001020 Introduction to Graphic Design 1 | 2,3 | 5,0 | | | | | |
| 2 | 31001040 Introduction to Graphic Design 2 | 2,0 | 5,0 | | | | | |
| 1 | 31002010 Digital Design Basics | 1,7 | 5,0 | | 02 Visualisation 1 | 2,0 | 18,0 | 36,0 |
| 1 | 31002020 Typography and Layout | 2,3 | 5,0 | | | | | |
| 2 | 31002030 Basics of Web Design | 1,7 | 4,0 | | | | | |
| 2 | 31002040 Word and Image | 2,3 | 4,0 | | | | | |
| 1 | 31003010 Design History | 3,0 | 5,0 | * | 03 Theory 1 | 2,1 | 12,0 | 25,2 |
| 2 | 31063010 Marketing for Designers | 1,7 | 5,0 | | | | | |
| 2 | 31003030 Study Presentation 1 | 1,3 | 2,0 | | | | | |
| 1 | 1 GVP External 1 | P | 2,5 | * | General Vocational Preparation | - | 5,0 | - |
| 1 | 2 GVP External 2 | P | 2,5 | * | | | | |
| 3 | 31066010 Motion Graphics and Animation | 2,0 | 5,0 | | Motion Graphics and Animation | 2,0 | 5,0 | 10,0 |
| 3 | 31004010 Photography and Image Processing | 2,0 | 5,0 | | 04 Technique | 2,0 | 5,0 | 10,0 |
| 3 | 31066010 Strategy Making | 1,3 | 5,0 | | Strategy Making | 1,3 | 5,0 | 6,5 |
| 3 | 31005010 Graphic Design Project 1 | 1,3 | 15,0 | | 05 Design Project Studies | 1,6 | 40,0 | 64,0 |
| 4 | 31005030 Graphic Design Project 2 | 2,3 | 15,0 | | | | | |
| 3 | 31005020 Interaction and Interface Design | 1,0 | 5,0 | | | | | |
| 4 | 31005040 Intercultural Design | 1,7 | 5,0 | | | | | |
| 4 | 31070010 Theory of Design | 1,0 | 5,0 | | Theory of Design | 1,0 | 5,0 | 5,0 |
| 4 | 31071020 Advanced Typography | 1,7 | 5,0 | | Electives GDVC | 1,7 | 5,0 | 8,5 |
| 5 | 31072010 Interdisciplinary Design Project | 2,0 | 10 | | Interdisciplinary Design Project | 2,0 | 10,0 | 20,0 |
| 5 | 31074010 Internship | P | 15,0 | | Internship | - | 15,0 | - |
| 5 | 31073010 Research Methods GDVC | 1,3 | 3,0 | | Research Methods GDVC & Study Presentation 2 | 1,3 | 5,0 | 6,5 |
| 5 | 31073020 Study Presentation 2 | 1,3 | 2,0 | | | | | |
| 6 | 31076010 Employability and Entrepreneurship | 1,7 | 5,0 | | Employability and Entrepreneurship | 1,7 | 5,0 | 8,5 |
| 6 | 31075010 Applied Design Research | 1,7 | 5,0 | | Applied Design Research | 1,7 | 5,0 | 8,5 |
| 6 | 31078010 Bachelor Design Project GDVC | 1,0 | 10,0 | | Bachelor Design Project GDVC | 1,0 | 10,0 | 10,0 |
| 6 | 31077010 Bachelor Thesis GDVC | 1,3 | 8,0 | | Bachelor Thesis GDVC | 1,3 | 10,0 | 13,0 |
| 6 | 31077020 Bachelor Thesis Seminar GDVC | P | 2,0 | | | | | |
| | | | | | | | 180,0 | 271,7 |
| | | | | | | | FINAL GRADE: | 1,5 |

The topic of the Bachelor thesis was: "From strategy to design: A Game Designer's workflow to improve game elements for abetter user experiencein tutorials"

Grading scale: 1,0–1,5 very good; 1,6–2,5 good; 2,6–3,5 satisfactory; 3,6–4,0 sufficient; 4,1–5,0 fail. P = pass. The credit points correspond to the European Credit Transfer and Accumulation System (ECTS). Parts of the credits are ungraded.

Berlin, 30 September 2022

Dean 




Chair of the Examination Board



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Geschäftsführung: Johannes Krempf, Sebastian Wilke
Amtsgericht Charlottenburg HRB 143020 B
UST-IdNr. DE 283 993 941

Arbeitszeugnis

Mert Kizilelma arbeitete vom 01.09.21 - 01.10.22 in unserer Agentur, zunächst als Pflichtpraktikant, später als Werkstudent. Während dieser Zeit arbeitete er unter anderem für unsere Kunden Berlin Partner und den Berliner Senat, die Polizei Berlin, die GESOBAU, die Diakonie, Formesse, die japanische Zahncreme Sangi sowie Wax in the City.

glow ist eine inhabergeführte und vielfach ausgezeichnete Web-, Werbe- und Design-Agentur in Berlin Mitte, die für ausgewählte Kunden aus den Bereichen NGOs, Verbände, Finanzen, Fashion und Lifestyle Strategien und Werbung für alle Medienkanäle konzipiert und umsetzt.

Mert arbeitete in unserer Bewegtbildabteilung an Filmschnitt und Animation, Planung und Recherche, machte Erfahrungen beim Broacasting von Live Events. Er fotografierte und drehte Filme. So animierte er einen Claim und ein Logo für Softwarecampus, eine Initiative des Ministeriums für Bildung und Forschung, er gestaltete Casefilme und war an Pitches beteiligt, wo er von der Ideenfindung bis zur Aufbereitung der Präsentationsmaterialien viele Erfahrungen sammeln konnte. Er half im Kreationsteam mit Editorial Design und Bildbearbeitung.

Anfangs arbeitete Mert einem Vorgesetzten direkt zu. Später arbeitete er mehr und mehr selbständig. Mert zeichnet sich durch sehr großes Talent und sehr großen Fleiß aus. Er besitzt eine schnelle Auffassungsgabe und lernt schnell dazu. Kritik nimmt er an und setzt die besprochenen Punkte sofort um.

Er hat uns bewiesen, dass er mit Herzblut an Film und Cut, an Design und Typografie herangeht. Er arbeitete äußerst gewissenhaft und erledigte die ihm zugewiesenen Aufgaben stets zu unserer vollsten Zufriedenheit.

Bei seinen Kolleg*innen war Mert wegen seiner positiven Art und seiner Hilfsbereitschaft äußerst beliebt. Er arbeitet hervorragend im Team. Wir wünschen Mert für die Zukunft alles Gute und würden uns freuen, wenn sich unsere Wege wieder kreuzten.

Johannes Krempf, Geschäftsführer
Berlin, den 17.12.2022

Letter of Recommendation (translation)

Mert Kizilelma worked at our agency from 01.09.21 – 01.10.22, initially as a compulsory intern, later as a working student. During this time, he worked for our clients Berlin Partner and the Berlin Senate, the Berlin Police, GESOBAU, Diakonie, Formesse, the Japanese toothpaste Sangi, and Wax in the City among others.

Glow is an owner-managed and multiple award-winning web, advertising, and design agency in Berlin Mitte, designing and implementing strategies and advertising for all media channels for selected customers from the NGO, associations, finance, fashion, and lifestyle sectors.

Mert worked in our motion picture department on film editing and animation, planning, and research, gaining experience in broadcasting live events. He took photos and shot films. He animated a claim and a logo for Softwarecampus, an initiative of the Ministry of Education and Research, designed case films, and participated in pitches where he gained a lot of experience from idea generation to preparation of presentation materials. He also assisted in the creative team with editorial design and image editing.

Initially, Mert worked directly for a supervisor. Later he worked more and more independently. Mert is characterized by very great talent and very hard work. He has a quick comprehension and learns quickly. He accepts criticism and immediately implements the points discussed.

He has proven to us that he approaches film and cut, design, and typography with passion. He worked extremely conscientiously and always completed his assigned tasks to our fullest satisfaction.

Among his colleagues, Mert was extremely popular because of his positive nature and helpfulness. He works excellently in a team. We wish Mert all the best for the future and would be delighted if our paths crossed again.

Johannes Krempl, Managing Director Berlin, December 17, 2022

Further references available upon request.